

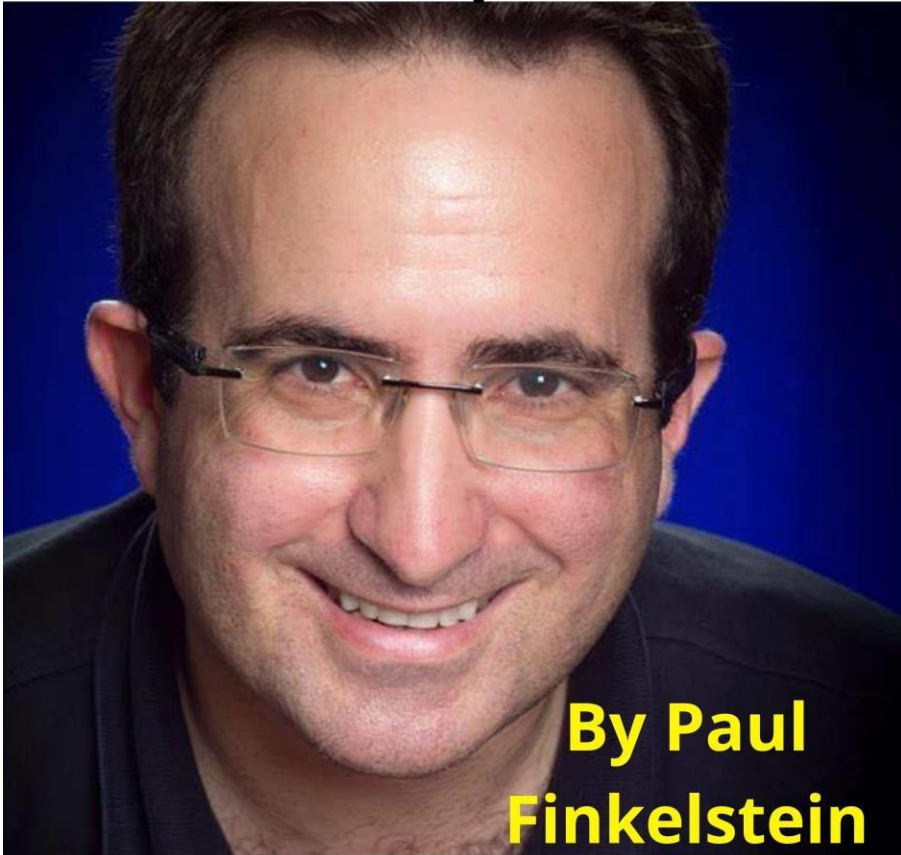
HOW TO STAND OUT
FROM YOUR
COMPETITION

****SKIP TO PAGE 40!***

**FORMER PHOTOGRAPHER
PAUL FINKELSTEIN DROPS
HINT RE '98! TRUE STORY THAT
REALLY DID HAPPEN!**

BY PAUL FINKELSTEIN DTM

**Professional Portraits
Help You Stand Out From
Your Competition!**



**Powerful Secrets Serious
Professionals and Outrageous
Entrepreneurs Use Everyday!**

Dedicated to my wife Sara, Mom Lynn, Sister Amy, Brother in Law Russell, my Nieces Hannah and Giselle, my Dad Martin and his wife Lylle, Grandma Edith, All our family and all our global friends online and offline, All my Toastmaster friends around the world.

Thank you for purchasing my book. Text "YES" to 561-302-0051 and share 1 chapter or PMA book you are reading right now.

If you are far away from Southeast Florida,
if you want to keep in touch or your eager to
reach out, do email me personally at
paul@paulfinkelstein.com or call or text
561-302-0051.

**Bus Drivers
Make the Best
Portrait
Photographers!**

How many of you remember going to school in the big yellow school bus? I remember having all kinds of chats with my bus driver on the way to and home from school every day.

Perhaps a bus driver and a bartender are two fields that can relate to a therapist, psychologist and of course a portrait photographer. The bus driver uses people skills just like a portrait photographer. Being a portrait photographer can be quite similar.

Chit chat, rapport and good fun conversation are some of the key traits for the best portraits. When I was in school studying great portrait photographers like Yosef Karsh and many others I could just visualize the conversations professional photographers of the old days had with their subjects.

I could imagine it was this chit chat that Photographer's really made their portraits stand out from all the other portrait photographers. I've designed this book to walk you through my thoughts on the professional portrait.

This book is specifically for the business professional, Medical Professional, Entrepreneurs and their organization's Team with a collection of tips and ideas I've gathered over 16 years operating a Unique Portrait bus business.

“A Good First
Impression Can Work
Wonders.”

J.K. Rowling

“The Only wisdom is
knowing that you
know nothing.”

Socrates

“Great Things in
Business are Never
Done by one Person.
They’re Done by a
Team of People.”

Steve Jobs

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JPG OR digital image file, Framed Gift
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Chapter 1

SHOULD YOU GET A PROFESSIONAL PORTRAIT?

Have you ever wondered why more business professionals are using professional portraits than ever before?

How often have you noticed professional portraits on business professionals business cards, websites and other marketing collateral?

Imagine YOUR prospects seeing YOUR portrait before seeing YOU in person. Imagine your prospects getting a first impression of a Lifetime of YOU from your business portrait. Imagine what it would be like when your clients, your family, your friends say, "YOU HAVE A FANTASTIC PORTRAIT!"

How much persuasion and influence will your portrait affect your prospects and client's minds positioning you as the professional in your field? Your Portrait is known to be over One Thousand Words.

If you are an Outrageous Entrepreneur or serious professional, Try a professional portrait. Your Portrait can help your Reputation and you stand out in the marketplace.

Even in court of Law, The Judge and The Legal Professionals know the “Dress for Success” Principle. Everyone Looks Good in a Suit. Everyone Looks Successful in a Suit.

**Legal Professionals
know the “Dress for
Success” Principle.**

Everyone Looks Good in a Suit.

Perhaps you have tried the famous Selfie Pose? Have you?

Maybe YOU might have thought....

You can use your Iphone and have a friend take a couple of snapshots of you to use for your business.

YOU are really Good at Photoshop. You can take all the wrinkles out in 1 Brush Stroke.

You Discovered that there is really something more to posing and lighting that an inexperienced photographer doesn't. You don't know some tricks of the trade perhaps.

You discovered the manual settings on your camera and it was really confusing.

You just figured out an easier way for business professionals to get a professional portrait without having to do it themselves and without leaving the office.

Camera Manufacturers and Software Manufacturers are Continually updating their software, digital Cameras, Backdrops, Props, and more Industry Trade Gadgets every year.

In order to stay on top of all the latest trends in the photographic industry, you would have to cut back on your billable hours and take photography workshops in person, online webinars and Youtube.

You might still be behind in your work and your income might take a hit because of your passionate hobby, Photography.

Your prayers have been answered!

You can gain back more billable hours and do what you do best and let an expert portrait photographer do what they do best.

Everyone would be much happier. You would have more income. The Photographer would earn their income. **Everyone is happy in the end.**

A Professional Portrait Photographer can come to your home or office with a Mobile P Studio.

Today is the day that your dream of a photography studio going door to door is now a reality. It is better than drone pizza delivery and 1000X cooler than the drone UPS delivery system.

You are about to discover the Mobile Studio process that many clients have quietly been using for the past 16 plus years. In fact, one of client used a Mobile Portrait Studio Throughout Central and South Florida. This past client 50 Medical Doctors, Nurse Practitioners and their Office Team in over 25 offices!

Business and Medical Professional Portraits give small business, Doctors, Nurses, Managers, Entrepreneurs, Legal Professionals, Real Estate Professionals and Team members at many Organizations a face, personality, first impression in online media and print media. If it can work for online dating, it can work for you in your business and organization too.

**If it can work for
online dating, it can
work for you in your
business and
organization too.**

Professional Portraits can give a business branding, and public relations too. A sharp portrait of you can get a client off the fence of indecision and increase your revenues in the thousands of dollars. **Bottom line: Portraits can win you huge deals. In my case, It is my wife.** I met her because of MY portrait.

I have seen it happen several times. And when it does happen, clients get on the phone and call you and say Thank you.

All the camera gear, lighting gear, the backdrop gear, camera goes click and Presto. If you are a Sales and Marketing Professional, Medical, Business, Legal or Real Estate Professional that depend on a certain image to look sharp, smart and trustworthy, then this book is for you.

If you are a Sales and
Marketing
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trustworthy, then this
book is for you.

Chapter 2

Why do you need a Professional Portrait?

One big obstacle holding you back from getting a professional portrait is your belief in how you look in portraits.

Your goal should be to let the photographer do their magic with their lights, posing and charm.

All you really need is one fabulous expression in the best light possible to win a prospect's trust and confidence to book an appointment with you.

In Reality, you don't need 100 different poses. You just need a half dozen really good poses with fantastic expressions to let your personality shine.

Your professional portrait is not for everyone. Your professional portrait is all about introducing your ideal client to you through your marketing messages.

Remember, your portrait THIS year is NOT permanent. You change outfits, suits, ties, and make up annually. Yes or yes?

You can CHANGE your portrait too annually. You should not tie yourself to only one look.

Your ultimate goal with a professional portrait is NOT to be a model. Most business professionals are not models.

Your goal is for your portrait to share a professional image of you to put your best face forward. Your mission is to connect you with more prospects and clients and ultimately to bring more revenue to your firm.

Why get a professional portrait?

Why is a professional portrait important for your business?

If sharing wisdom, knowledge, expertise with new and existing clients is necessary for your business, then you are in the right place at the right time.

I'm giving you all the wisdom right now from over 16 years of experience photographing business people, Medical experts, Real Estate Experts and Legal Experts from all size business'.

You're getting all this in a few minutes for the skimmers and couple hours for the readers.

It's been tested and tweaked in a Mobile Studio over 16 years.

Why would you want this information for peanuts? Why would you take this info for less than \$20 bucks or practically free?

This book is really worth thousands \$1000's of dollars to your business. **A Portrait CAN tell YOUR prospect a 1,000 words. Why show them a crappy one?** Got the picture? LOL!

One of my favorite speakers, Entrepreneurs and business owners said this, "If I help enough people get what they want, then I'll get what I want." Said Zig Ziglar.

Let's get started....

Your professional portrait process can be described in 3 segments.

1. Can a professional portrait really help your image?
2. How your professional image can make a HUGE difference in your marketing and image.
3. Schedule your portrait ANYWHERE.

**One of my favorite
speakers,
Entrepreneurs and
business owners said
this, "If I help
enough people get
what they want, then
I'll get what I want."
Said Zig Ziglar.**

Here's 3 HUGE reasons to have a professional portrait:

1. First, the positioning and image a phenomenal portrait provides for your business and reputation. The ability to connect your face and personality BEFORE you meet the prospect, client and existing client. **Your portrait can inspire and encourage a potential new sale. It is possible. Yes or yes?**

If you are like most Entrepreneurs and professionals who know that dressing for success can help you get to the finish line quicker. The impression of a great business portrait can speak volumes.

You position yourself to the next sales step. **Did you know that 55% of all communication is non-verbal?** Yes!

According to Toastmasters International, the experts in Communication and Leadership for over 95 years in 149 countries says this. Also, Non-Verbal communication is Eye Contact, Professional Appearance, Dress for Success, Including a Portrait, Body Language, Props, etc.

Another HUGE reason to have a professional portrait and professional image is PRICE ELASTICITY.

The amount clients are willing to pay you, the EXPERT (Defined by your looking fantastic in your image branding with a professional portrait) is significantly HIGHER than the amount they're willing to pay others. Dress for success and image really pays for your business too.

A final reason to have a professional image is the POWERFUL marketing tool, your personality photographed in great lighting, a little posing and just the right expression for you.

Let's not leave out how proud your family, friends and future family and friends will be when they receive your Portrait.

What are the specific results you want to see from a better portrait or image of you?

Good Question.

Portraits POSITION YOU as an Expert in your field. **Dress for Success.** **(Which is a great book I Recommend)** Share your personality and message on various media. A portrait is worth a THOUSAND words.

Portraits SHARE YOUR PERSONALITY. No one else can be you. Unless you have a twin. LOL! Once you attract others who resonate with you, you eliminate your competition instantly!

Portraits DRIVE PROSPECTS to your business. Especially if your audience is other professionals, your target audience will want to meet you.

Portraits can GAIN SPEAKING ENGAGEMENTS. Seeing is believing and again, portraits are worth at least 1,000 words.

Your personality in your portrait can WIN your next deal. It is possible. More so than a crappy snapshot. Right or right? Yes or yes?

Portraits can PREHEAT your prospective clients to choose YOU over your competitors. Everyone has Competitors. Let your prospects see you in ADVANCE. Dating, again does this maneuver very well. It works for business too. You bet!

Get the Jump on your competition. Portraits go great on many types of marketing collateral. Online and Offline. Post Cards, Websites, Landing Pages, Email Marketing, Business Cards, Brochures and So much more.

**The Decision
is entirely up
to you. How
to use your
portrait and
who to send it
to can help
you market
yourself.**

Chapter 3

How do I prepare for a professional portrait?

The Good News.

You don't need to know ALL of the ins and outs of a digital camera. You don't need to understand F Stops and Shutter Speeds.

You don't even need to know how to handle a camera and composing a fantastic portrait. You don't need to know studio lighting.

You don't need to know effective flattering poses. You don't need to invest in fancy photography software, learn how to use it, and of course constantly update it every year when they change things. You don't need to get fancy camera gear. Nor fancy lighting and backdrop gear.

DEJA VOUS

When was the last time you had to hire a professional photographer? Or any Professional for that matter?

The Last time you bought a major purchase was when? I bet you wished you had more information about the business or the business person.

Having someone guide you through a maze of information that became information overload happens a lot to many consumers in many industries.

Thinking about a loved one that needs help with Medicare.

Buying a NEW home can be daunting experience too for the new home buyer.

Finding a fast, efficient, reliable, High Quality, Portrait Studio among all the other fish in the sea.

Selecting a Doctor.

Remember selecting a Medical Doctor from an insurance directory?

Maybe if the Doctor had a sharp professional portrait in that insurance directory would allow the patient to see the doctor in advance BEFORE going on the appointment would help the engaging process, confidence and trust factor.

Ever go on a BLIND DATE? How did you feel? Not knowing or seeing what the person looked like made you feel _____ . Fill this blank in later. LOL!

Are you willing to go on a blind date for business? Before hiring someone? Nobody is comfortable on a blind date. Ask around. See how many people would meet a perfectly good stranger today. Some. If given another option I bet most would opt out. Yes or yes?

When I met my wife 19 years ago as of this book, I was blind. I did not see a portrait of my wife. My wife on the other hand, did see my portrait. I uploaded a portrait of me on LOVE@AOL, my first internet experience ever. Remember meeting a date via DIAL UP INTERNET? If you don't know what that is, GOOGLE IT. Hehe.

HINT: It was the FASTEST HIGHSPEED INTERNET we had back in the day. LOL!

We met via an instant message. Instant message is now mainstream on hundreds of social media platforms.

We met in the non-smoking section (remember when restaurants actually had smoking and non-smoking sections?) of Denny's, a fast food Diner type of Restaurant in Boca Raton, FL, USA.

It was in a huge plaza, next to KMART. Right off I-95. It was a Saturday morning. I had NO IDEA what to expect. She wore a lime green dress. The Girl who looked right and then left stood out like a sore thumb. I motioned with my arm and waved. She made her way over to the table. By the way, it was April 18, 1998, at 10:00am in the morning. Sara ordered the most expensive coffee you could buy in Denny's! Hazelnut with the WORKS and a cherry on top. Grand total \$5.00! WOW! Yes, our experience did paint a picture so I can recall it and retell it many times. Just like a PORTRAIT can help a business professional or any organizations TEAM PLAYER stand out against their competition.

**Hazelnut with the WORKS
and a cherry on top. Grand
total \$5.00! WOW! Boy,
she was a cheap date!**

**Yes, Our experience did
paint a picture, so I can
recall it and retell it many
times. Just like a**

**PORTRAIT can help a
business professional or
any organization's TEAM
PLAYER stand out to their
competition.**

Picture me BEFORE meeting my wife online. Sipping a cup of coffee while clicking through 50 to 100 future Mrs. Finkelstein's. **You too can get close to your Mr. or Mrs. Right OR NEXT BIG CLIENT OR BIG DEAL with the power of a Portrait.**

I do the same exact thing looking through business colleagues and peers on LinkedIn. Click Click Click. Does the Portrait make you stop and look at the LinkedIn Profile or any online profile? YES! Of course it does!

A Portrait has got to be money well invested. **Small price to pay for a long term future friendship, spouse, business partner, etc.**

***A Professional Portrait is your brand.
The brand of course is you.***

You are just 4 steps away from a professional portrait. It can be a very positive thing to let your LinkedIn connections see a professional portrait. Build Rapport meeting in Webinars or in person or via phone. Be a better connector. So many of us are visual people. Take advantage of a better image. Again, 55% of communication is non-verbal.

Take Action! You don't need to know all the education nor expensive camera gear nor lighting equipment. Borrow it from the professional Portrait Photographer for a few minutes for a professional fee.

Do dress up your marketing in print and for the screen online immediately. **Your NEXT CLIENT is waiting to see your fantastic FACE.**

Or your future spouse. Or your next business colleague.

Each year people change outfits and accessories. Your Portrait IS an accessory. Keep them hip, updated, etc. Hair styles change. Embrace change and remember your Mobile Portrait Studio Photographer.

Each year people change outfits and accessories. Your Portrait IS an accessory. Keep them hip, updated, etc.

Chapter 4

How important is your Professional Portrait?

Ask yourself where you meet your ideal clients. How do YOUR ideal clients expect your image to be?

What color outfit, tie, or attire would your client like to see? Again, I recommend the book, Dress for Success.

Is the clothing designer important part of your wardrobe?

Should you wear glasses? Maybe have some images with and some without glasses.

How much can you expect the fee to be for a Professional Portrait Artist?

How long will it take to deliver a Portrait MasterPiece of YOU?

How will you select your final images? Will I get to keep ALL the digital proofs?

How will I be able to choose between all the different poses, expressions, crops, etc?

Will you select your final image on the same day as the Portrait Session?

How many Gift Sizes will you like for your family, friends, work colleagues?

Will you frame your final fantastic Portrait to hang in your lobby? Company Founder's Portrait? Employee of the Month? President of the Company?

Other Questions?

How long will it take to deliver a Portrait Master Piece of YOU?

Chapter 5

Your Reputation and career is at Risk without a Professional Portrait.

Your reputation and career is always on the line.

The Smart Phone Crappy Snapshot vs your Professional Portrait. Which Wins?

**When your
reputation is at stake,
Is good enough really
good enough?**

My first thought is to drop the snapshots like a “Hot Potato!” PDQ! Pretty Darn Quick!

Think about these places that relate to our reputation....

Online Review Sites

Social Media

Websites

Word of Mouth

Are you worried about what other people think? Ever?

When it comes to most business professionals, I'd place my bets on black and Red for other people worrying about what YOU think at Vegas any day of the week.

Countless Professionals and non
Professionals and **Humans**
naturally do worry
about what others
think. Dale Carnegie wrote an Entire

Book called, 'How to STOP Worrying and Start Living' several decades ago. It is an enormous best seller! There are a LOT of phenomenal techniques you will want to get a hold of ASAP. I recommend it for your personal reading library too.

Online Reputation Software like Yelp, Google, and LinkedIn will thrive and get more popular. That already are in the BILLIONS of users BTW! (By the Way!)

Chapter 6

**YOUR Time is
Money.**

**Take advantage of a
Mobile Business or
Studio, The Stress
Free Zone...**

Face it. Pun intended. YOUR Time IS money. The King Commodity is Your TIME. Yours. You realize your time IS very short as you're not staying young. Shucks right! When you are young life might feel like it goes on forever.

It keeps ticking and you cannot stop it.

Tick Tick Tick

You can't get it back. Life is short. You've heard this many times. You hear it today in the mirror. 100 is not a lot of years. Many of us don't even get that far. Yes or yes?

How much is a second or a minute worth to you?

If you STOP HERE and think about it for a little while you might notice 2 minutes has disappeared from your life. You can't get those 2 minutes back.

Business Productivity and Time Management is critical for your Business.

Traffic in a LOT of the world is increasing everywhere. Would you like to see MORE convenience business models grow in the next decades.

You think TIME is something we ALL can do much better in our business' and our lives?

Agree?

Ask yourself these important questions.

What can You delegate?

What must You do personally?

**What expertise can
You hire out?**

Chapter 7

**No More Sitting in
Traffic, On
Long Lines, Getting
Stressed
out before a Portrait
Session**

Does the following sound like you too? Are you the type of business professional that always likes to show up on time. You understand emergencies happen too or your schedules can get crazy at times. You do like to plan for traffic and contingencies. You despise chaos. You like to plan for everything.

You do feel this way?

Planning ahead, convenience and business productivity is EXACTLY what made you a success. Yes or yes?

Are you Ready for your Portrait too?

Here's another story for you. In 2018 while serving as Area Director for Area 50, District 47 for Toastmasters International in Miami, FL, USA.

To get to Miami from Delray Beach, FL is 50 miles by way the crow flies.

However, when you leave at 4:00 p.m. or even 3:00 p.m. I'm immediately lodged in the middle of RUSH hour traffic for TWO HOURS!!! Oh My God! OMG!

Now add Tourist Season into YOUR day at LEAST 6 months of the year. The Southeast Region of the USA is very overcrowded with Tourists from all over the world. How is it in your part of the world?????

There are 100 plus beginner and seasoned Toastmasters attending clubs in Miami.

Have you got a taste of what Business Traffic is like south of Broward County, FL???? WOW! This sure will test your driving patience. What do YOU do in your car when YOU'RE stuck in traffic?

Are you a HUGE believer in podcasts and audios on CD like me? The absolute perfect time to learn your craft in any field is in your car in traffic.

Do you use your car or vehicle as your PERSONAL UNIVERSITY?

Doing this routine just two months everyday and on weekends will keep your head in the business game and give you an education like no other resource.

On the flipside, driving can be stressful. You do need to pay attention. You do need to be alert. Do you think a Mobile Service can add some peace of mind for you biz???

Chapter 8

**Look your Best
Always. Haircut,
Grooming, Shave,
Make Up, Outfit,
Suit, Look Sharp, Act
Sharp....**

One day one client enjoyed the benefit of going to her Salon on the day of photographing her portrait.

On the same exact day, the Real Mobile Portrait Studio arrives at the parking lot at the place of business of the Salon.

My client is completely impressed with the easy convenience of walking right through the Salon store door and right up 3 steps into our Real Mobile Studio.

Looking your best is not only about looking sharp. It is dressing for success. Success breeds success. **Surround yourself with success. Act Successful be successful.**

Dressing the part is critical. You are a sharp person. You accomplished so much so far. You have a big achievement. A degree from a respectable educational organization. A license you studied hours and hours to achieve. You work hard up your own ladder of success. Yes or yes?

You go out and celebrate and buy yourself a brand new suit. Now all that is left is to accessorize. Life is all about the details. Right or right? Yes or yes?

Here is the thing. The finishing touches on your professional image is your professional portrait.

It is also a permanent record or heirloom to gift to your family and important clients and colleagues.

Do you believe in putting your best face forward yet?

The suit, the makeup, the grooming, is like running a 13.1 mile, half marathon. You are only HALFWAY.

To finish the race and cross the finish line of the FULL MARATHON 26.2 miles you just have to climb 3 more steps AND CONTACT A BUSINESS THAT CAN GO MOBILE FOR YOU and help you cross the finish line.

Remembering one important note, you and your entire organization's team is important and make them look and feel important too.

Trends, Outfits, Teams all change. Show your clients you are always updating. Show your clients that a professional image is important to you.

When styles change, when your team has a change, just pick up the phone, email, text your local mobile biz.

Chapter 9

Change your Professional Portrait Annually like a guy changes his Tie, Belt and Shoes....

I heard the following expression over 3 decades ago and it stuck with me.

Obviously. People, Business and non-business people always do these **THREE THINGS**.

1. Look Good.
2. Cover their Backside
3. Be Right

Why?

Consider these 3 things in the following scenario....

1. Look your best always
2. Online and Offline always
3. Dress for Success

Do your outfits in your closet LOOK worn?

After the smell of your brand new car wears away, your new car smell and your new feeling is GONE.

After your Honeymoon is over, it's back to the Salt Mines. It's back to work. The Grind. The Newness is over.

Suggestion. Plan your annual budget for 1/2 a dozen new professional portraits each year.

Share 6 business portraits at a minimum with your business organization and clients.

Guys and gals, don't get too crazy with those busy patterns. We do want to highlight your personality and your FACE. Your portrait. We want you to stand out.

I know, the crazy thought that each year we add some salt and pepper. Each year you can get a little more distinguished. Each year you get a little more seasoned or experienced.

Don't worry about all that. ANY professional will put you in the BEST light, the best pose and capture your BEST expression.

You don't need to worry about all the Photographic Technology.

That is why you want to hire Professional Mobile Portrait Team. One with decades of training in people photography and portraits.

Over a decade of professional photographer's memberships to stay updated with industry best practices.

You Should Hire Pros with Over a decade of business experience.

You know time is your business' most important commodity.

You need to guard your time everyday. Productivity is your most important business asset.

You Embrace change. You can Embrace your new portrait at your doorstep with the Mobile Studio.

Chapter 10

You are Ready. You are now getting your New Professional Portrait.

After over 5,000 words in this book, you are ready for ANY Mobile Studio in Southeast Florida, USA. You also now understand more about Professional image and a Professional Portrait. Yes or yes?

You know you don't have to be the expert because you are hiring an expert to take of your Professional Portrait.

A Real Mobile Portrait Specialist has you covered. You are now ready to upload a better profile portrait on your website.

You are ready to show your social media connections a better digital version of you in the best light possible.

You are ready to look your best in print for direct mail and online media.

All you have to do is select a simple solid colored outfit. Shave a few hours before guys. Gals and Guys, go to the Salon and get a sharp haircut.

ANY Mobile Pros can do the rest for you. Your true stress free portrait zone. Door to Door Mobile Studio Are Waiting for you.

Whether you have just 1 portrait or 5000 portraits, your office team can coordinate with YOUR local mobile studio.

Chapter 11

**Mobile Portrait Pros
and Paul Steven
Photography, LLC
in Southeast Florida
in Delray
Beach, FL, USA
served executives,
professionals and
employees from 2006
to 2019.**

It has been over 16 years or over a decade of serving Hundreds of Professionals in many fields. For example: Medical, Legal, Real Estate, Accountants, Sales Professionals, Entrepreneurs, Non Profit Professionals and many Team members in Large and small Organizations.

It is time to present this book to my local and global business community.

When you first saw the Mobile Portrait Studio by Paul Steven Photography, LLC, mobile food trucks were just starting to be mainstream.

Everyone has an appetite for food. Especially Good Food. Fun Food. I can see why food trucks came onto the scene. They are FUN.

Professional Portraits are more than being about fun. It's more about your professional image. Your Entire Office Team.

Chapter 12

Your Portrait can come with a High Resolution Digital Image File, Framed Gift Size Printed Portrait(s), All Your Digital Proofs, Fed Ex Delivered because we serve at the High Speed Pace of Business....

You want to help YOUR Employees and your business be better with their branding and professional image.

When you need help for your major family occasions or portraits, don't hesitate to give us a call. I Know A TON OF Great Photographers In Florida and worldwide! Happy To Share Some Of Them with You.

On occasions when 1,000 families approached Santa Claus by the Downtown 100 Foot Tree in my hometown, Delray Beach, FL, USA during the Southeast Winter holidays.

Many families were ready with a camera or two and just as they were about to take their own picture their BATTERIES died. YIKES! One last thought. **Don't forget my gift for buying my first book at OMGTALK.com**

ABOUT MOBILE PORTRAIT PROS AND THE AUTHOR PAUL S. FINKELSTEIN

Hundreds of Professionals have taken full advantage of our very convenient and “only” Portable Mobile Portrait Studio cutting edge 25 foot bus in Southeast Florida for over 16 years.

Chat with us today at our email
paul@paulfinkelstein.com Locally at
561-302-0051. Want More info?

Southeast Florida has been my home over 26 years. Before settling in Delray Beach, Florida, my family lived in Rockland County, NY. I lived in upstate New York in a small town called New City, NY. It is 30 minutes North of New York City. It is here, in High School, Rockland Country Day, I developed a strong passion for Portrait Photography.

In those years you would have seen me with my Canon 35mm DSLR Film Camera photographing every student, faculty and athlete for my high school's yearbook. I spent hours processing Black and White film, mixing chemicals and working in a photographic darkroom only lit by a small special photographic red light.

Afterwards, I landed my first job on Wall Street at Dean Witter, I embraced the business world and trained in the original Twin Towers in 1996. I met my wife online in April 1998 before the Blockbuster hit Movie 'You Got Mail'.

I lived that Movie in real life. Meg Ryan and Tom Hanks were only acting about meeting online. Yes, I met my wife first through an "instant message" before you probably began using LinkedIn.

I've been employed over 26 years in the Financial Industry. This year in September 2022, will be our 23rd wedding anniversary. My passion for Portrait Photography grew stronger as digital photography came into the picture.

In 2006, I saw a need to help business owners and professionals look better online and offline.

Thank you for purchasing my book.

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